

VIBRANT HUB GOALS

STRATEGIC PRIORITIES

Outstanding Experiences

Social Learning
Jewish & Israeli Cultural Arts
Athletics/Wellness

PHILLY'S VIBRANT HUB OF JEWISH COMMUNITY

Great Staff
Great Facilities
Great Governance

Families
Older Adults
Teenagers

Organizational Capacity

Key Segments

Kevy K. and Hortense M.
Kaiserman JCC
Philly

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5787

A Year of Amenability (Hod)

We embrace change and stay nimble as community needs and preferences evolve.

KEY SEGMENT GOAL

Successfully Host the 2027 JCC Maccabi Games



ORGANIZATIONAL CAPACITY GOAL

Implement professional development and coaching through a “Year of Amenability,” during which we work to enhance Kaiserman JCC Board and staff members’ ability to advocate for our institution, market our organization, and engage the community in our efforts

OUTSTANDING EXPERIENCES GOAL

Launch key strategic planning objectives:

1. **Open a new Wellness Center**
2. **Enhance Camp Kef** with transportation, facility improvements, and additional programming to meet community demand

Kaiserman JCC
Philly

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SUPPORT OUR MISSION

