

# VIBRANT HUB GOALS

STRATEGIC PRIORITIES

## Outstanding Experiences



Organizational Capacity

Key Segments

5786

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## A Year of Simcha (Joy)

*Our work and what we offer to others inspires happiness and fulfillment, even amid life's great challenges.*

## KEY SEGMENT GOALS

1. **Host the 2026 Jr & Mini JCC Maccabi Games** and secure funding for hosting the 2027 JCC Maccabi Games.
2. **Implementation of Preschool profitability strategies**, including further expansion of KOP and exploration of third potential site, and programmatic improvements, including hiring of new Director of Teaching & Learning and improved curriculum.
3. **Drive expansion of Gems programming and enrollment**, to include new initiatives like respite care, Parkinson's programming, etc.

## ORGANIZATIONAL CAPACITY GOALS

1. **Identify and plan for the implementation of new CRM**, as well as additional technological tools useful in fostering staff collaboration, and the enhancement of customer facing experiences.
2. **Continue professional development curriculum for staff**, with key focus on succession planning; Begin development planning for board, with beginning focus on succession planning.
3. **Expand and further professionalize development operations** with the hiring of additional development staff and or exploring development consultation.

## OUTSTANDING EXPERIENCES GOALS

1. **Solidify and begin implementation of renovations** for new wellness programming, as well as the return of membership.
2. **Implement 2-3 new strategies developed with our Camp Kef strategic plan** that enhance program quality and program enrollment.
3. **Map out long-term capital plan for campus**, including aligning with key stakeholders on a master plan and order of operations for critical capital improvements.

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**SUPPORT OUR MISSION**

