

2026 Philadelphia JCC Maccabi Sponsorships

Host of the Mid Atlantic Junior & Mini Maccabi Games
Philadelphia JCC Maccabi Delegation (Kansas City and Toronto)
5th Annual Philadelphia JCC Maccabi Hall of Fame



In 2026, we are proud to host the Mid-Atlantic Mini & Junior Maccabi Games, a one-day event (May 3, 2026) for over 900 Jewish youth athletes ages 9–12, along with 200 coaches and thousands of spectators. We will also send a delegation of 150+ teens to represent Philadelphia at the JCC Maccabi Games in Kansas City and Toronto and celebrate the 5th Annual Philadelphia JCC Maccabi Hall of Fame (April 12, 2026).

The JCC Maccabi movement, has become one of the greatest Jewish peoplehood projects of our time. Since 1983, it has united over 500,000 Jewish teens, volunteers, and families from 112 delegations worldwide, including Israel and Ukraine. Through athletics, Jewish values, cultural experiences, and community service, the Games inspire participants to showcase their athleticism, build lifelong friendships, and celebrate their Jewish identity.

As Philadelphia steps forward, we are bringing the Games home to a city that helped shape this movement. With the nation preparing for its 250th anniversary, our 2026 Jr. & Mini Games represent a once-in-a-generation opportunity for our community to unite, lead, and invest in the future of Jewish life.



Your support will:

- Invest in Jewish youth by underwriting scholarships and subsidies for our athletes.
- Strengthen Jewish identity for hundreds of local youth.
- Build community pride through Jewish values, service projects, and cross-generational connections.
- Position Philadelphia as a hub of Jewish peoplehood during a milestone year in American history.



Kaiserman JCC
Philly  phillyjcc.com
(610) 896-7770
Wynnewood, PA

Questions? Please reach out:
Michael Berton, Director of Development
mberton@phillyjcc.com

Optimize Your Exposure

Team Philadelphia and the JCC Maccabi Games will maximize your visibility:

- Align your brand with Philadelphia's premier athletic competition for Jewish youth.
- Show your commitment to young families and the next generation of Jewish leaders.
- Connect directly with prominent business and community leaders across the Mid-Atlantic region.
- Reach 10,000+ JCC constituents through e-newsletters, website features, and social media campaigns.
- Engage the broader Philadelphia community with coverage in local newspapers, magazines, banners, and digital outreach.
- Gain national exposure through your brand featured on Team Philadelphia jerseys and delegation shirts at the JCC Maccabi Games.
- Expand your digital footprint on the JCC website, which receives more than 75,000 visits annually.



"I never knew what Jewish peoplehood meant until I stood at the Opening Ceremony, singing Hatikvah with so many of my peers from all over the world. In that moment, I realized I had a place among my people."

— JCC Maccabi Athlete

Why It Matters: Beyond Sports

The JCC Maccabi experience is about more than competition, it's about values, identity, and community.

- Jewish Values: Teens learn and live Tikkun Olam (repairing the world), Kavod (respect), Rina (joy), Ga'ava (pride), Lev Tov (kindness), and Amiut Yehudit (Jewish peoplehood).
- Global Connections: Philadelphia athletes compete alongside delegations from across the U.S., Israel, Ukraine, and beyond.
- Community Service: Every participant takes part in JCC Cares projects, making a direct impact on the host community.
- Friendships for Life: Athletes return with bonds that cross cities, cultures, and continents.

	MACCABI	TORCH	GOLD	SILVER	BRONZE	SUPPORTER	FRIEND	AD
MACCABI SPONSOR BENEFITS	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500

JR. MACCABI SPECIFIC

Speaking Opportunity at the Opening Ceremony	✓							
Sponsor Table at Athletic Venues	✓	✓						
Company Banner to Hang in the Gymnasium Courts for One Year	✓	✓						
Digital Displays at the JCC, and Inclusion in E-Newsletters	✓	✓	✓	✓				
Recognition on all Sponsorship Banners	✓	✓	✓	✓	✓			
Listed on Event Shirts	✓	✓	✓	✓	✓			
Designated Lawn Signs at Various Athletic Venues	15 SIGNS	12 SIGNS	10 SIGNS	8 SIGNS	6 SIGNS	2 SIGNS		
Ad in Junior Maccabi Games Program Book	1 PAGE AD	1 PAGE AD	1 PAGE AD	1 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	1/4 PAGE AD	1/4 PAGE AD
Recognition as a Sponsor in Marketing Materials and JCC Website	✓	✓	✓	✓	✓	✓	✓	✓

DELEGATION AND HALL OF FAME EVENT SPECIFIC:

Company Logo / Family Name on Swag of Your Choice*	✓	✓	✓	✓	✓			
Company Logo / Family Name on Delegation T-Shirts	✓	✓	✓	✓	✓			
Company Logo / Family Name listed on a banner in the JCC Gymnasium	✓	✓	✓	✓	✓			
Acknowledgement in all Games-related press releases and marketing tools	✓	✓	✓	✓	✓	✓		
Ad in Maccabi Hall of Fame Ceremony Program Book	1 PAGE AD	1 PAGE AD	1 PAGE AD	1 PAGE AD	1/2 PAGE AD	1/2 PAGE AD	1/4 PAGE AD	1/4 PAGE AD
Company Logo / Family Name listed as a sponsor of Hall of Fame Event	✓	✓	✓	✓	✓	✓	✓	
Tickets to Hall of Fame Event	10 TICKETS	6 TICKETS	6 TICKETS	4 TICKETS	2 TICKETS	1 TICKET	1 TICKET	
Company/family listed on the Kaiserman JCC website	✓ W/ LINK	✓ W/ LINK	✓ W/ LINK	✓ W/ LINK	✓ W/ LINK	✓ W/ LINK	✓	✓

*\$5,000: Dance, golf, softball, swimming, tennis, track jerseys | \$7,500 girls or boys basketball, ice hockey, girls or boys soccer jerseys | \$10,000 girls or boys basketball, ice hockey, girls or boys soccer jerseys | \$15,000 sponsor name on delegation jackets and 1 team of your choice | \$25,000 sole sponsor name on delegation backpacks and 1 team of your choice

For sponsorship questions, or to discuss custom options, contact Michael Berton at mberton@phillyjcc.com or 610-896-7770 x128.

COUNT ME IN!

I would like to support the Kaiserman JCC and Team Philadelphia

Please donate online (weblink.donorperfect.com/2026Maccabi) or return the completed form to Michael Berton, Development Director, at the Kaiserman JCC. Please send through the mail: 45 Haverford Road, Wynnewood, PA 19096, or email: mberton@phillyjcc.com.

SELECT SPONSORSHIP LEVEL(S)

- ☐ Maccabi Sponsor | \$25,000+
- ☐ Torch Sponsor | \$15,000+
- ☐ Gold Metal Sponsor | \$10,000+
- ☐ Silver Metal Sponsor | \$7,500+
- ☐ Bronze Metal Sponsor | \$5,000+
- ☐ Supporter Sponsor | \$2,500+
- ☐ Friend Sponsor | \$1,000+
- ☐ Table Sponsor | \$500+

Confirm total amount: \$ _____

SPONSORSHIP DETAILS

Sponsor listed as: _____

Contact Name: _____

Contact Address: _____

Contact Phone: _____

Contact Email: _____

Signature: _____

Date: _____

BILLING DETAILS

Payment in full is requested with this form.
Sponsorships or donations not paid when form is submitted will be invoiced.

☐ Check Enclosed

Payable to:
Kaiserman Jewish Community Center

☐ Pay by credit card:

☐☐☐☐

Card Number: _____

Exp. Date: _____

Security Code: _____

Name on Card: _____

Billing Address: _____

Billing Email: _____

Signature: _____

Date: _____

To complete form online:

weblink.donorperfect.com/2026Maccabi

**SCAN
HERE**



Questions?

Michael Berton, Development Director
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x128